



Make your library makerspace a destination

All around the country, libraries are using makerspaces to attract career-minded patrons who can't afford or gain access to traditional career or trade education.

What is the University of Fashion?

The University of Fashion (UniversityofFashion.com) is the first and largest online fashion design video library in the world.

High quality video lessons

The University of Fashion's library contains hundreds of lessons demonstrating every facet of fashion business and fashion design, e.g. draping, pattern making, fashion art, sewing, product development, business, knits, CAD and more.



Taught by professionals

Our video lessons are taught **only** by fashion college professors and fashion industry professionals, never amateurs.

What Does the University of Fashion Teach?

The University of Fashion teaches all of the major fashion disciplines.

- | | |
|--|---|
|  Draping |  Fashion Art |
|  Pattern Making |  Sewing |
|  Computer Assisted Design |  Product Development |
|  Knits |  Fashion Business |
|  Fashion Lectures | |

Patrons that learn any of these fashion topics are better equipped to seek jobs in fashion, including retail, manufacturing, business and fashion design, itself. Many patrons use their fashion education to create their own fashion businesses.

The Problem we solve

With more than 20 million people out of work in the U.S. and college tuition costs steadily rising, Americans are looking for alternative learning and business opportunities.

The solution is online learning and the reinvention of public libraries as educational hubs. The link below is one of many that can be found on the Internet that speaks to the Library Makerspace movement: <http://www.psmag.com/nature-and-technology/libraries-are-the-future-of-manufacturing-in-the-united-states>

How to make University of Fashion your library's career hub

We've worked with Westchester Library to create a model for attracting patrons to your system, increasing both patron visit and involvement with your library.

In summary, all you need to do is:

1. Create and/or equip a makerspace in one or more of your branches
2. Sponsor and promote a multiple series of weekly fashion design workshops in your makerspace(s)
3. Buy fabric and supplies for each workshop participant to use
4. Use University of Fashion video lessons as your primary teaching resource
5. Hire local proctors to assist patrons with their projects and answer their questions
6. Evaluate each program to guide future improvements

Set up a space

We helped Westchester Library attract donations from large fashion corporations for sewing machines, dress forms and more. We can help you do that, too. Once you set up and/or equip your makerspace for fashion, all your patrons need to do is show up to learn.

Use our video lessons to teach

When you subscribe to University of Fashion, you get our teachers, too. All of our teachers have excellent professional credentials and substantial experience teaching at prestigious fashion schools or working for well-known fashion manufacturers.

Like any highly qualified teachers, in real life, they command high salaries. But, your patrons will get their knowledge for only pennies a day. Our educators can teach your patrons the tricks and shortcuts that will make them more competent, productive designers.



Many **thousands of students** from the best fashion schools in the world have viewed our lessons to supplement their formal fashion education and to help them ace their homework and special projects. Here's what one student wrote to us:

“ I was lagging behind in class and didn't remember all the lessons my professor taught, so I went to the demos on University of Fashion for help. Thanks to the great demos I received a really good grade on the project!

- Chanica Pitaksakorn
Fashion Institute of Technology, Student

Teaching proctors

We can help you find qualified, local fashion teachers to proctor your workshops. Simply ask each proctor to complete the University of Fashion lessons planned for their assigned workshops, in advance, on their own. These pre-class rehearsals, along with their own fashion experience, will enable them to competently run their workshops.

We put a lot of effort into making our lessons easy-to-follow

Our video lessons explain how to execute projects in a simple, step-by-step manner.

Some of our videos are short, e.g. 10 minutes or so long. But, most are longer, i.e. an average of 30-40 minutes long, with some that are well over an hour long.

Tools and supplies

Each of our How-To lessons comes with a list of the supplies and tools your patrons will need to create their featured projects.

Tools & Supplies

- 18" Clear Plastic Ruler
- 9" Fabric Shears
- Adhesive 1/4" Style Tape
- Dress Form B
- Dressmaker Pins
- Hip Curve
- Iron & Ironing Board
- L-Square
- Matching Cotton Thread
- Muslin #1
- Pencil 6B
- Pencil Sharpener
- Sewing Machine
- Styling Curve
- Tape Measure

Clearly visible and understandable demonstrations

Our lessons are professionally produced in a large, well-lit studio using professional videographers and sound technicians operating high quality camera, lights and recording equipment.



high quality camera, lights and recording equipment.

All of our lessons are taught from the designer's perspective, i.e. looking down at your work as you would when creating something, yourself. This is a much better way to learn than watching a demonstration in front of you, where you can only see what the teacher is



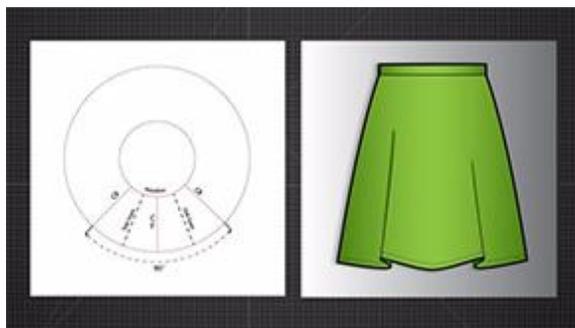
doing from a backwards or “flipped” perspective.

Hear what our teachers are saying, clearly
 All of our lessons are produced with a separate voiceover track timed to exactly correspond to a teacher's actions on-screen. You can always hear and understand every single step in a University of Fashion lesson. No long, boring pauses. No mistakes. No do-overs.



Many useful “extras”

Many of our lessons include helpful graphics and downloadable files to help your patrons understand key concepts, make tricky calculations or customize a project for different sized models.



After shooting each lesson, we hire professional editors to “fly in” graphic images to enhance your patrons’ learning experience.

Circumference		Radius		Circumference		Radius	
Inches	cm	Inches	cm	Inches	cm	Inches	cm
10	25.4	1 5/8"	4.0	31	78.74	4 7/8"	11.5
10 1/2	26.67	1 5/8"	4.2	31 1/2	80.01	5"	12.7
11	27.94	1 3/4"	4.4	32	81.28	5 1/8"	13.0
11 1/2	29.21	1 3/4"	4.6	32 1/2	82.55	5 1/4"	13.3
12	30.48	1 7/8"	4.9	33	83.82	5 1/4"	13.3
12 1/2	31.75	2"	5.1	33 1/2	85.09	5 3/8"	13.5
13	33.02	2 1/8"	5.3	34	86.36	5 3/8"	13.7
13 1/2	34.29	2 1/8"	5.5	34 1/2	87.63	5 1/2"	13.9
14	35.56	2 1/4"	5.7	35	88.90	5 1/2"	14.1
14 1/2	36.83	2 1/4"	5.9	35 1/2	90.17	5 5/8"	14.4
15	38.10	2 3/8"	6.1	36	91.44	5 5/8"	14.6
15 1/2	39.37	2 3/8"	6.3	36 1/2	92.71	5 3/4"	14.8
16	40.64	2 1/2"	6.5	37	93.98	5 3/4"	15.0
16 1/2	41.91	2 5/8"	6.7	37 1/2	95.25	5"	15.2
17	43.18	2 3/4"	6.9	38	96.52	5"	15.4
17 1/2	44.45	2 3/4"	7.1	38 1/2	97.79	6 1/8"	15.6
18	45.72	2 7/8"	7.3	39	99.06	6 1/8"	15.8
18 1/2	46.99	3"	7.5	39 1/2	100.33	6 1/4"	16.0
19	48.26	3"	7.7	40	101.60	6 3/8"	16.2
19 1/2	49.53	3 1/8"	7.9	40 1/2	102.87	6 1/2"	16.4
20	50.80	3 1/8"	8.1	41	104.14	6 1/2"	16.6
20 1/2	52.07	3 1/4"	8.3	41 1/2	105.41	6 5/8"	16.8
21	53.34	3 3/8"	8.5	42	106.68	6 5/8"	17.0
21 1/2	54.61	3 3/8"	8.7	42 1/2	107.95	6 3/4"	17.2
22	55.88	3 1/2"	8.9	43	109.22	6 3/4"	17.4
22 1/2	57.15	3 3/4"	9.1	43 1/2	110.49	6 7/8"	17.6
23	58.42	3 3/4"	9.3	44	111.76	7"	17.8
23 1/2	59.69	3 3/4"	9.5	44 1/2	113.03	7 1/8"	18.0
24	60.96	3 7/8"	9.7	45	114.30	7 1/8"	18.2
24 1/2	62.23	3 7/8"	9.9	45 1/2	115.57	7 3/8"	18.4
25	63.5	4"	10.1	46	116.84	7 3/8"	18.6
25 1/2	64.77	4"	10.3	46 1/2	118.11	7 3/8"	18.8
26	66.04	4 1/8"	10.5	47	119.38	7 1/2"	19.0
26 1/2	67.31	4 1/8"	10.7	47 1/2	120.65	7 1/2"	19.2
27	68.58	4 1/4"	10.9	48	121.92	7 5/8"	19.4
27 1/2	69.85	4 3/8"	11.1	48 1/2	123.19	7 3/4"	19.6
28	71.12	4 1/2"	11.3	49	124.46	7 3/4"	19.8
28 1/2	72.39	4 1/2"	11.5	49 1/2	125.73	7 7/8"	20.0
29	73.66	4 3/4"	11.7	50	127	8"	20.2
29 1/2	74.93	4 3/4"	11.9	50 1/2	128.27	8"	20.4
30	76.2	4 3/4"	12.1	51	129.54	8 1/8"	20.6
30 1/2	77.47	4 7/8"	12.3	51 1/2	130.81	8 1/4"	20.8

We provide a full, written transcript with all of our How-To video lessons. These transcripts enable your patrons to read exactly what the teacher is saying in each video.

TABLE OF CONTENTS	TRANSCRIPT	LESSON GUIDE
MODULE 1 • PREPARE THE DRESS FORM		
Step	Description	
1	The first step when draping the bustier is to apply style tape to your dress form to establish your guidelines and neckline styleline. Start by taping across the bust level from the left apex across to the right apex. Make sure that the style tape is parallel to the floor.	
2	Tape the desired neckline from center front to center back. At the side seam don't drop lower than 1" from the armplate.	

The key to lesson mastery

The best way for your patrons to learn fashion design is for them to do what the great fashion designers do – create!

In your workshops, you'll ask your patrons to replicate exactly what they see their teacher doing in each lesson. Once they've completed several of our projects, your patrons can proudly show their work to their current supervisors, potential employers, fashion school admissions officers or their own customers to prove their qualifications.

University of Fashion is a seriously good value

A library subscription to the University of Fashion is affordable. Our cost per year will be a fraction of what other streaming databases cost your system. Our subscriptions are based on the number of patrons you serve and we can serve our lessons through IP

authentication or EZproxy to make patron access easy and seamless. You will never find so many, high quality fashion lessons at a better value, anywhere.

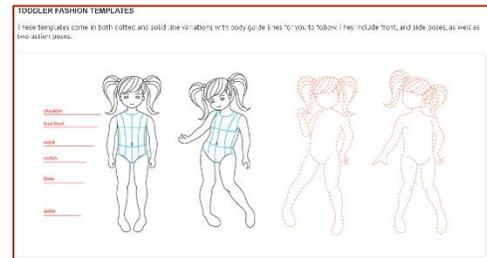
Other resources, free with your subscription!

We provide much more than just great lectures, fashion tours, interviews and How-To lessons with your subscription. We also provide information that can help your patrons develop their general fashion knowledge and career prospects.

Here are just some of the many special services we offer:

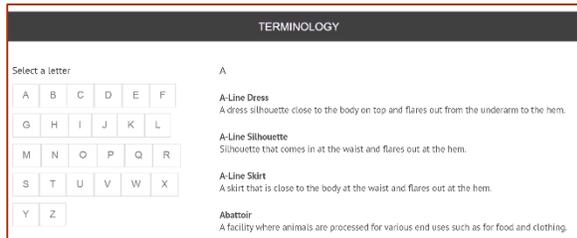
Croquis

We provide many types of free downloadable croquis to improve your patron's drawing skills and to help them to flesh out their design ideas.



Terminology

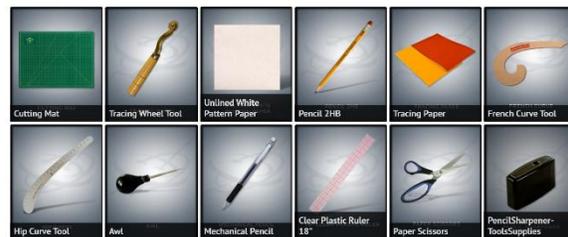
If your patrons are new to fashion, we can help them understand fashion's special nomenclature. Our Terminology page will help them look up and learn the different terms used in fashion design.



Fashion Design Tools

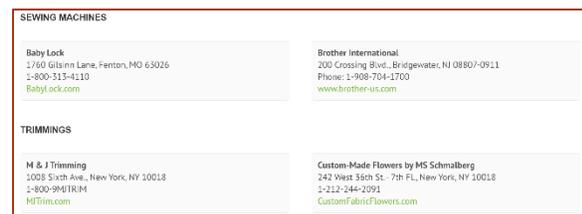
From "Tracing Wheels" to "Tailor's Chalk", we show your patrons exactly what different fashion tools look like and even how to buy them for themselves directly from our website!

PATTERN MAKING



Marketplace

We provide an ever-growing list of the fashion companies and suppliers your patrons ought to know. These companies make just about anything your patrons would ever need to become fashion designers, e.g. fabrics, sewing machines, dress forms, woven garment labels and much, much more.

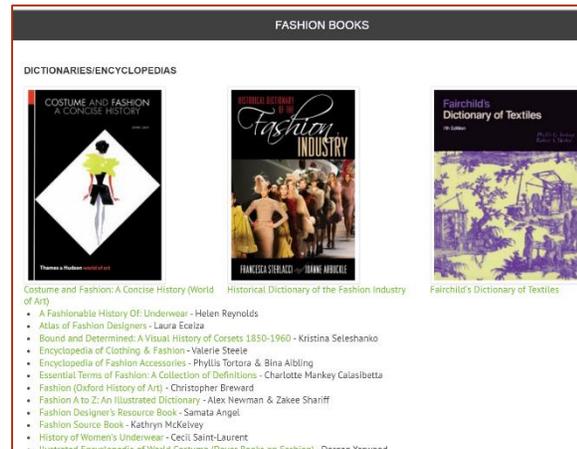


Fashion books, magazines and blogs

We provide a constantly updated list of fashion books, along with a way to instantly buy them. We also introduce your patrons to some of the more interesting fashion magazines, websites and blogs.

Fashion Museums

We provide a thorough, and constantly updated, review of the most interesting fashion museums in the world

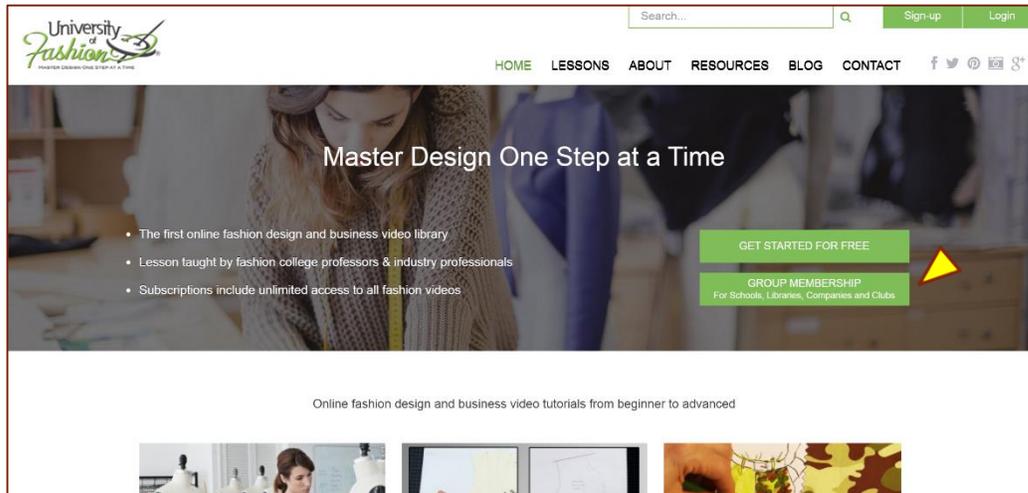


Summary of Benefits

- Hundreds of professionally produced, fashion design video lessons
- Lessons taught only by professional fashion designers
- Patrons can learn at any time of day or night, on computers, smart phones or tablets
- Written lesson transcripts that reinforce learning
- Patrons can write us to ask questions
- List of tools & supplies for each lesson and an *immediate* way to purchase them
- Enables patrons to create visible proof of their skills for employers and fashion colleges
- Many special resources come with your subscription: interesting fashion lectures, interviews, company and museum tours, fashion terminology dictionary, and recommended books, magazines and blogs
- Teaches your patrons what they need to know to get a job, get accepted by a fashion school or even to start their own fashion design business!

How Subscribe?

It's easy to subscribe. Go to our website at universityoffashion.com. Click on "Subscriptions" at the top of the screen, then choose "For Schools, Libraries and other Groups". Tell us a bit about your library and we'll take it from there!



Still Want to Know More?

Just ask us! Click the "Contact" tab at www.universityoffashion.com and ask us anything.