

Make a bigger difference

10 Reasons to Use Donor Management Software

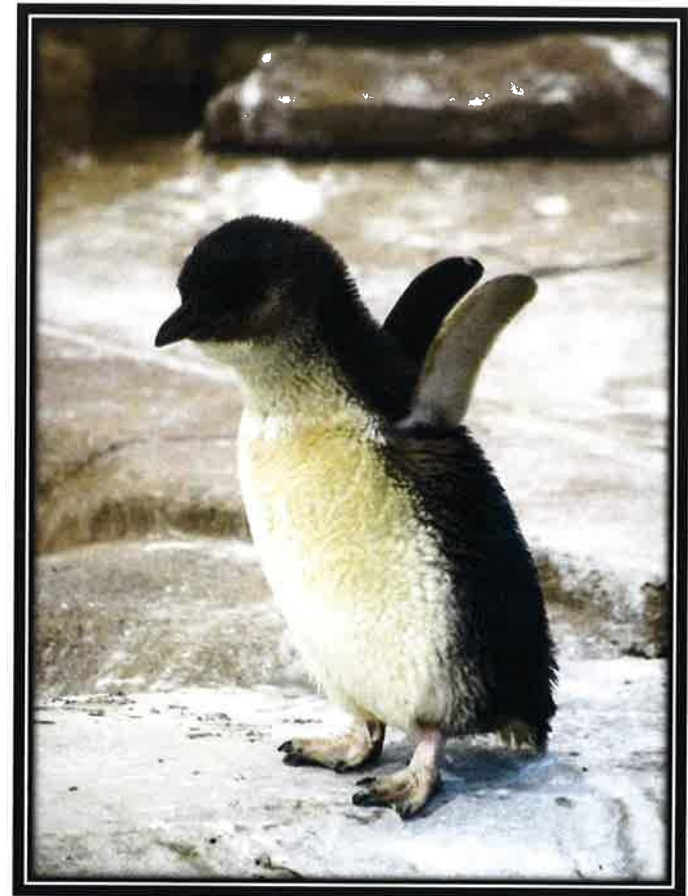


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Notes

**1) Raise more funds for
your cause.**



10) Protect your nonprofit's valuable fundraising and donors' information with a cloud-based system to sustain your organization for years to come.



3) Personalize communications to your donors, volunteers, and board.



4) Thank your donors in a timely manner, with personalization.



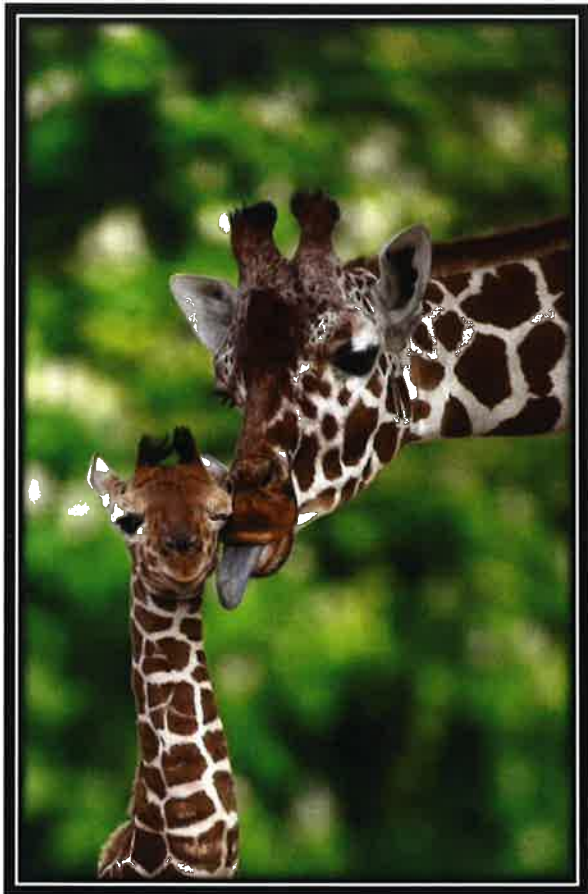
9) Leverage technology with integrations.

Examples: email marketing platforms, payment processors, accounting software, Microsoft tools, webforms, etc.



8) Detailed reporting on your fundraising efforts.

Examples: first time donors, lapsed donors, year to year donation comparisons, etc.



5) View the donor's complete giving history with the when, how, and why they support your cause.



6) Record detailed notes about your donors, including the history of their engagement with your nonprofit.



7) Manage your fundraising events from registration sign ups to post event Thank You letters.

